

**TIDES**

A Force for Social Good



**SI** drive

Increasing the  
Impact of Social  
Innovation  
Kriss Deiglmeier, CEO



STANFORD  
BUSINESS

GRADUATE  
SCHOOL OF

Center for  
Social Innovation

TIDES

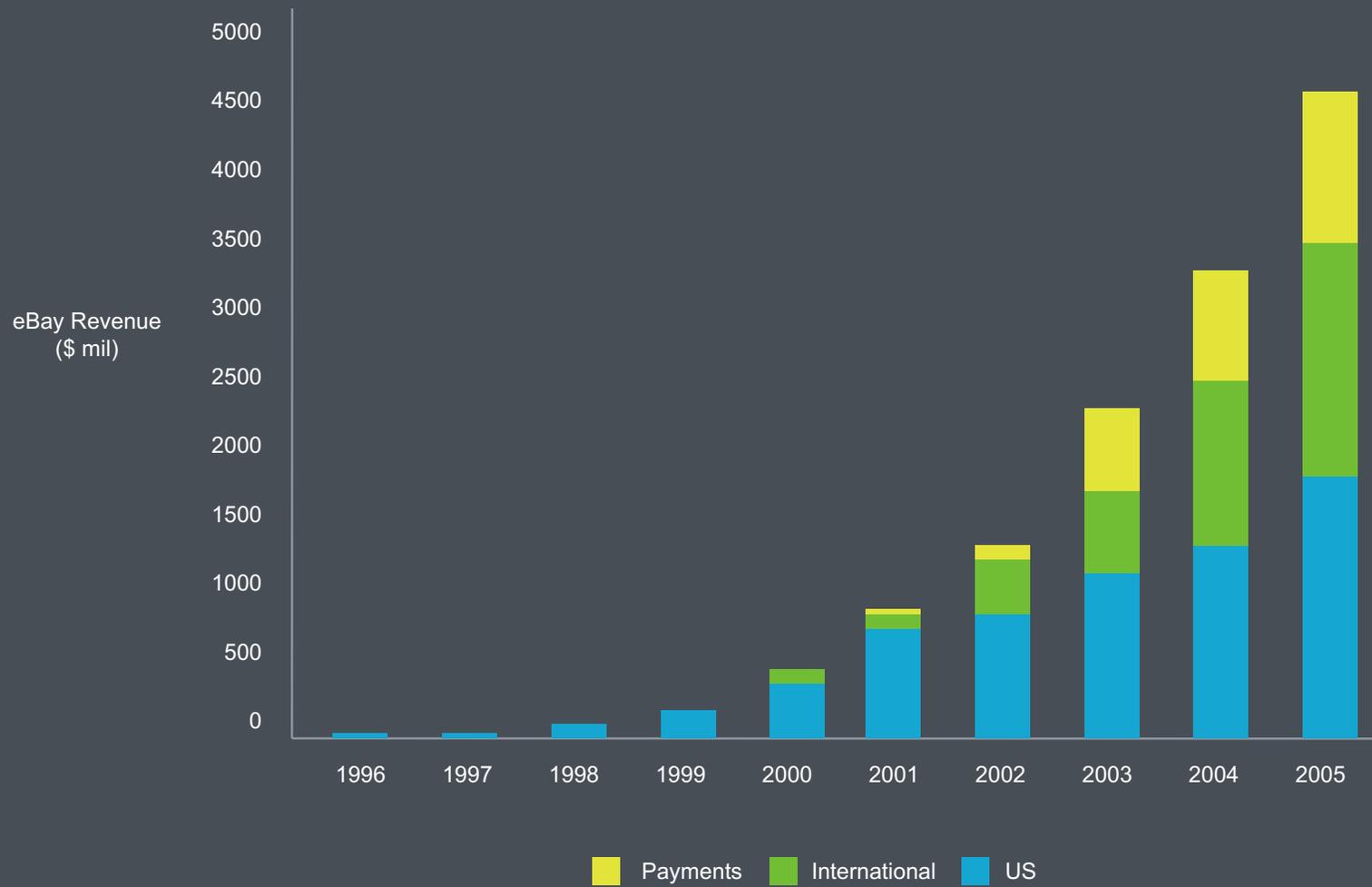
A Force for Social Good



“Today, there may be no idea with greater currency in the social sector than ‘scaling’ what works.”

JEFF BRADACH

# eBay Revenue



# Social Innovation Definition

A novel solution to a social problem that is more **effective, efficient, or sustainable** than existing solutions and for which the **value created accrues primarily to society as a whole** rather than private individuals.

# Case Studies



Charter Schools



Individual Development Accounts



International Labor Standards



Microfinance



Socially Responsible Investing



Supported Employment



Habitat Conservation Plans



Fair Trade



Community Centered Policing



Emissions Trading

# SI Drive Research Finding

**Social Innovation: Driving Force of Social Change** 

**Mapping the World of Social Innovation**  
Key Results of a Comparative Analysis of 1.005 Social Innovation Initiatives at a Glance  
Jürgen Howaldt, Christoph Kopp, Arminia Schirler  
TUM - Technische Universität München  
Daxer Raffid, Judith Tretter  
WI - Institut Work and Technology, Institut Arbeit und Technik, Gelsenkirchen

This brochure is a summary of the SI-2010 deliverable D3.4 Comparative Analysis (Playing U) - Mapping the World of Social Innovation - A Global Comparative Analysis across Sectors and World Regions (July 2010), available at the SI-2010 homepage: <http://www.silibrary.org>

The project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration activities

**On the theory of social innovations**  
Tarde's neglected contribution to the development of a sociological innovation theory  
Jürgen Howaldt | Ralf Kopp | Michael Schwarz  
Howaldt | Kopp | Schwarz  
BELIZ JUVENTA

**INFORMATION SYSTEMS MANAGEMENT**  
Dimitri Domanski, Jürgen Howaldt, Pablo Villalobos & Carlos Huenchuleo  
CEPLANUTALCA

**SOCIAL INNOVATION IN LATIN AMERICA: THE CHILEAN CASE**  
Dimitri Domanski, Jürgen Howaldt, Pablo Villalobos & Carlos Huenchuleo

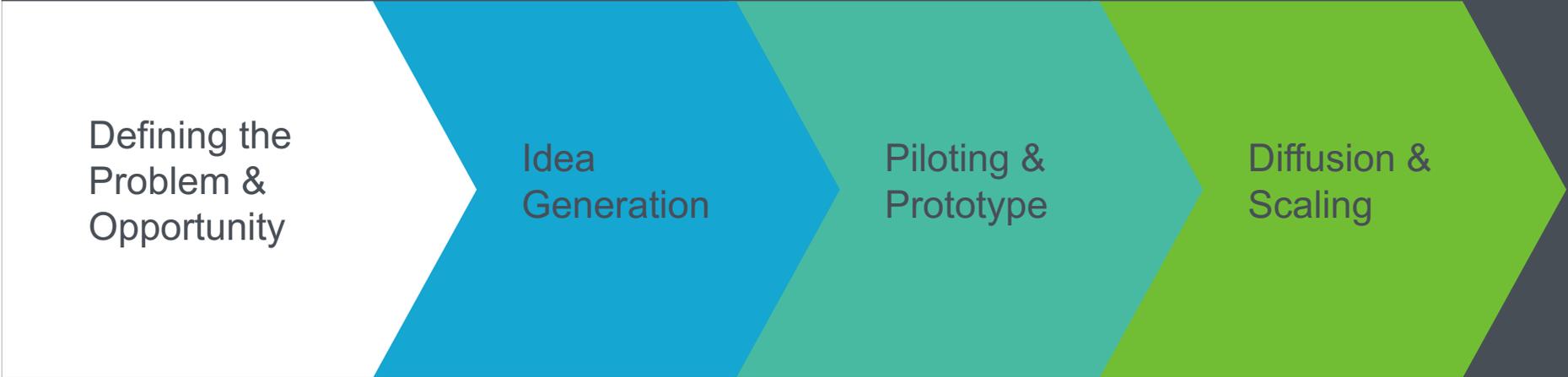
**THEORETICAL APPROACHES TO SOCIAL INNOVATION - A CRITICAL LITERATURE REVIEW**  
September 2014  
The project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration activities

**Colloque international du CRISES 4<sup>e</sup> édition**  
**La transformation sociale par l'innovation sociale**  
3 et 4 avril 2014

**Innovación Social en Latinoamérica**  
Domanski, Monge, Quiñiquez y Rocha (eds.) / *Innovative Social en Latinoamérica*  
Dimitri Domanski, Nicolás Monge, Germán Quiñiquez y Daniel Rocha (eds.)  
UNIMINUTO  
Gobernación de LINDINAMARCA

**NEW FRONTIERS IN SOCIAL INNOVATION RESEARCH**  
EDITED BY ALEX NICHOLLS, JULIE SIMON & MADELEINE GABRIEL  
OPEN

# Stages of Innovation



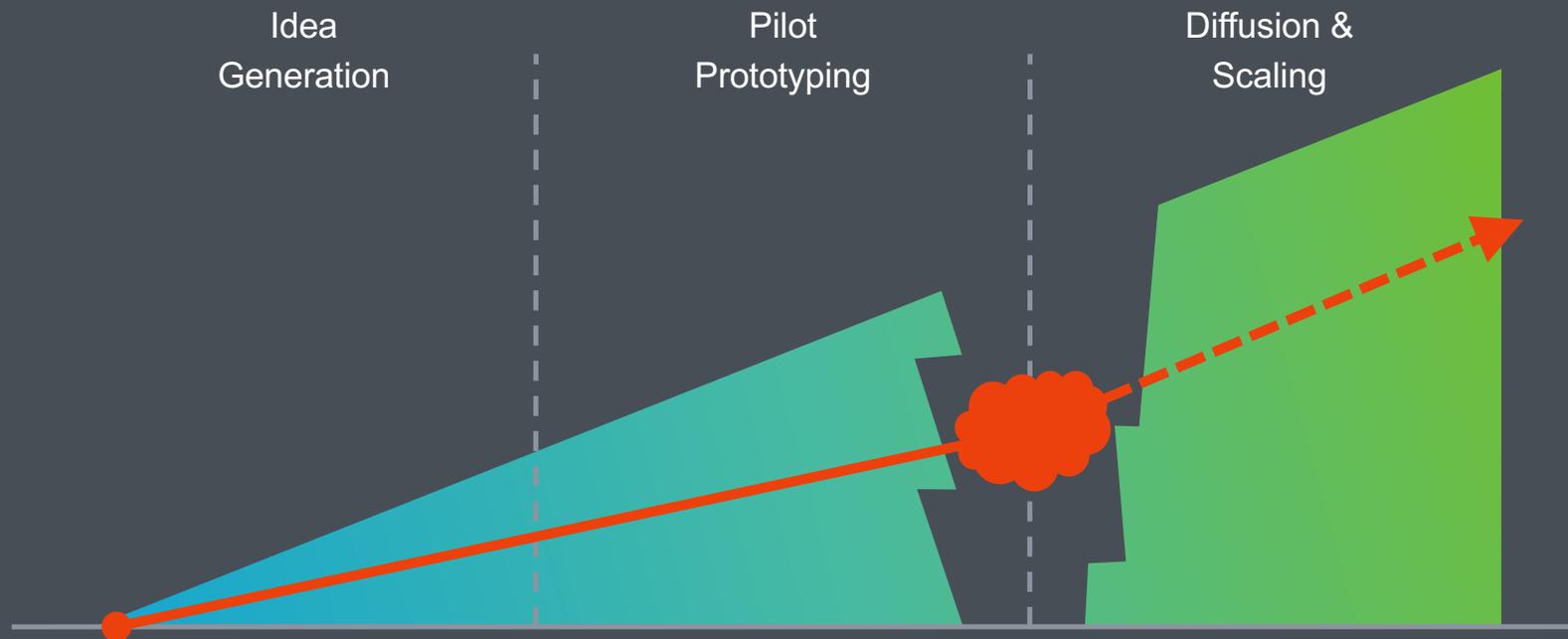
Defining the  
Problem &  
Opportunity

Idea  
Generation

Piloting &  
Prototype

Diffusion &  
Scaling

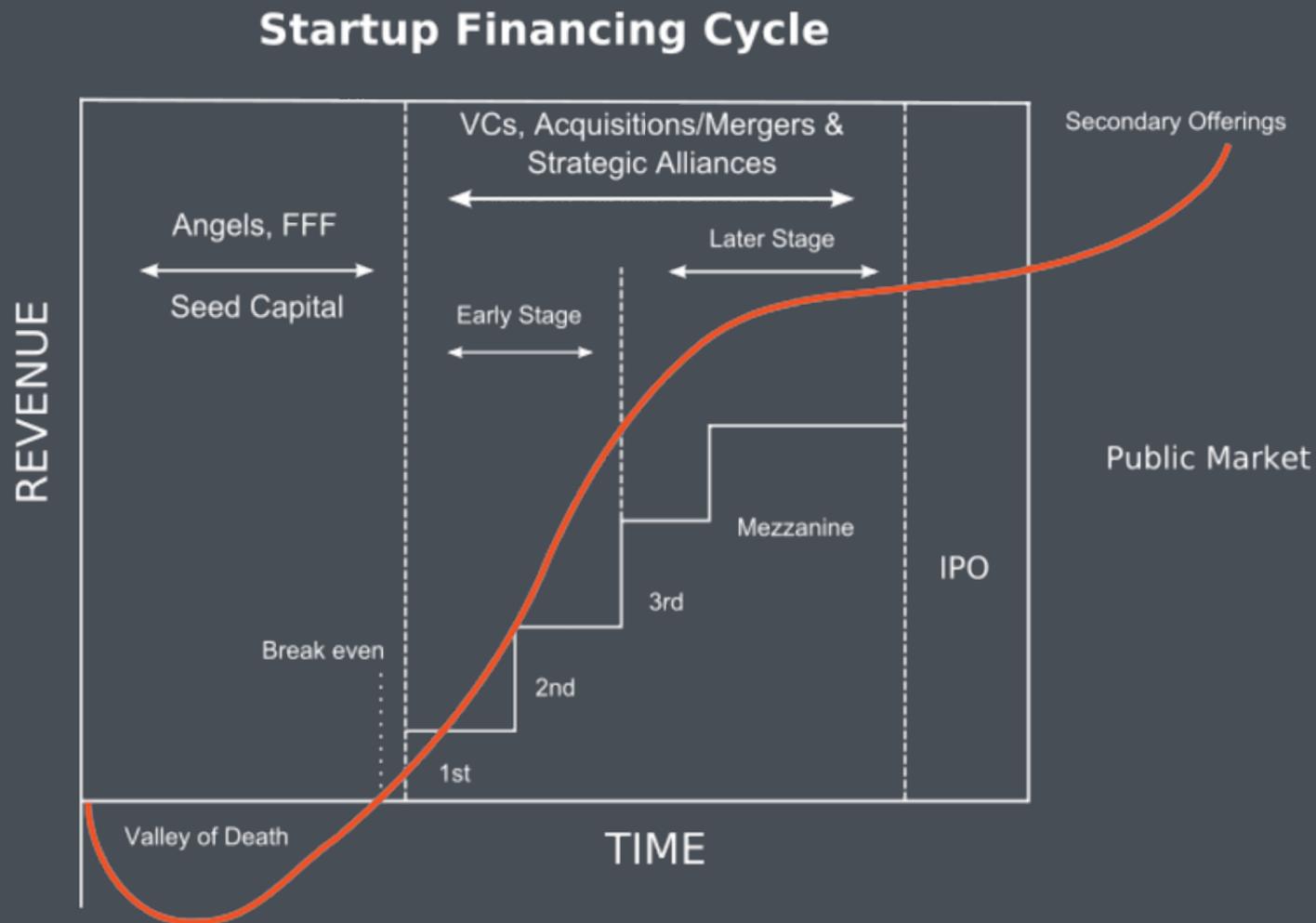
# Social Innovation Continuum



## Stagnation Chasm

Inadequate Funding  
Fragmented Ecosystem  
Insufficient Leadership

# Traditional Start-up Financing



# WHAT WE HAVE - Funding

- / Small Amounts
- / Limited time frame
- / Beauty Contest



# Emerging Money Solutions: US

\$1-10 million



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White House Office  
of Social Innovation

\$100 million



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MacArthur Foundation

\$1 billion

BLUE MERIDIAN  
PARTNERS

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Edna McConnell Clark  
Foundation m- Lead  
+ 12 funders

# Emerging Money Solutions: Global

\$50 million

USAID/Skoll  
Innovation  
Investment  
Alliance



€80 billion



Horizon 2020

\$256 million



# WHAT WE NEED \$\$\$\$ for SCALE

Government  
Investment at  
systems level



Private  
Foundation  
Capital



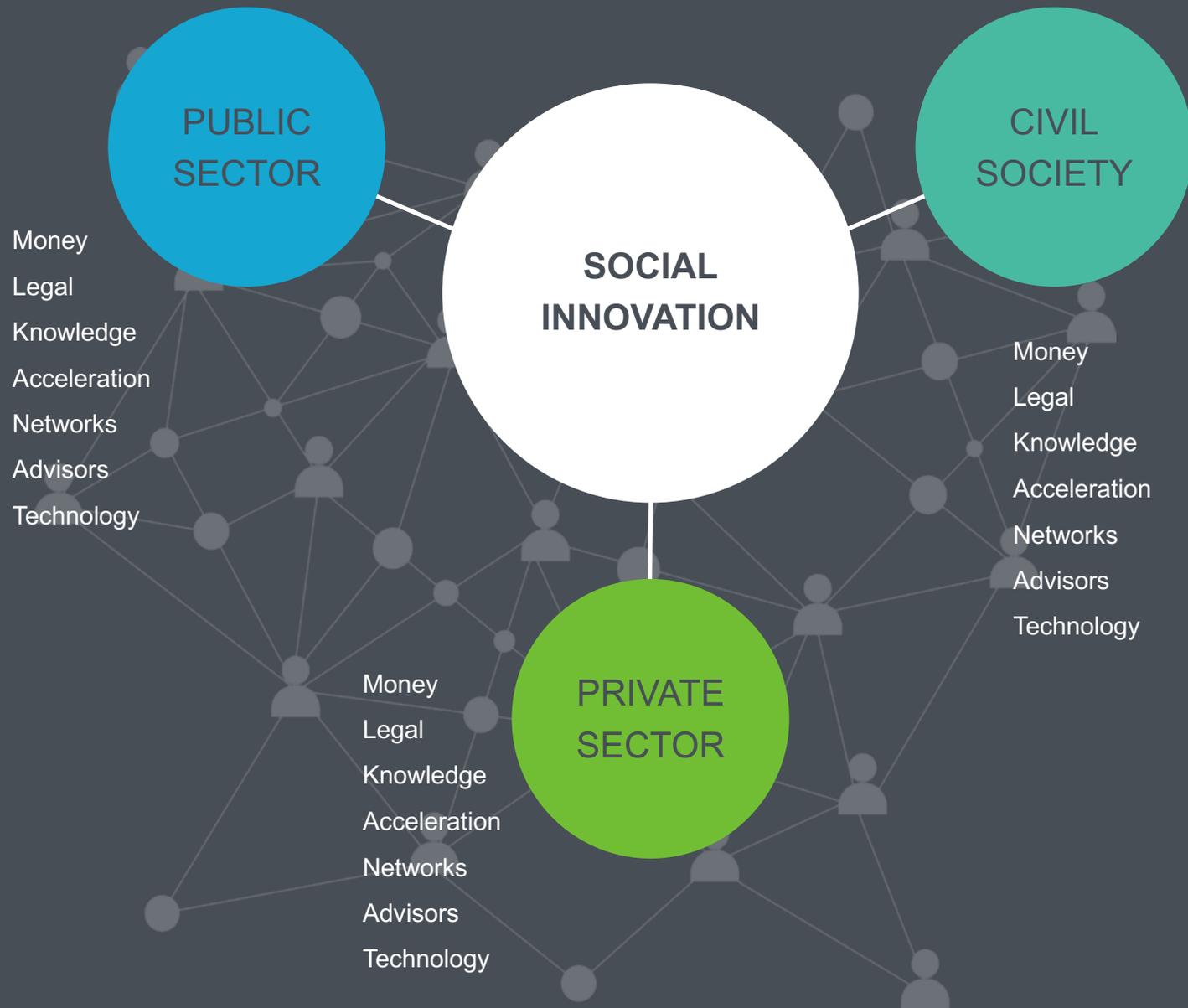
ZENNSTRÖM  
PHILANTHROPIES

BILL & MELINDA  
GATES *foundation*

Funding  
Collaboratives



# WHAT WE HAVE - Fragmented Ecosystem



# WHAT WE HAVE

## Incubators & Accelerators



Latin America



Germany, Switzerland, Austria



UK



Ecuador



US



UK



Global



Paraguay



Liberia, Nepal, Pakistan



Singapore



US, Hong Kong, Kenya



Australia, China



Singapore



Belgium



Belgium



Kenya, Ethiopia



East Africa



Nigeria

# WHAT WE NEED

## Accelerators for Bridgers and systems



# WHAT WE HAVE

## Insufficient Leadership



Executive Program in  
Social Entrepreneurship



Regional Fellows  
Program



AMANI  
INSTITUTE



ASHOKA

Visionary Program



Emerging Leaders Program



INSEAD  
The Business School  
for the World®

Social Entrepreneurship  
Program

On—Purpose



school for  
social  
entrepreneurs



Social Innovation  
Management Program

# WHAT WE NEED

## Training Beyond Charismatic CEO

- / Systems Thinker
- / Partnership Mindset
- / Infrastructure Value



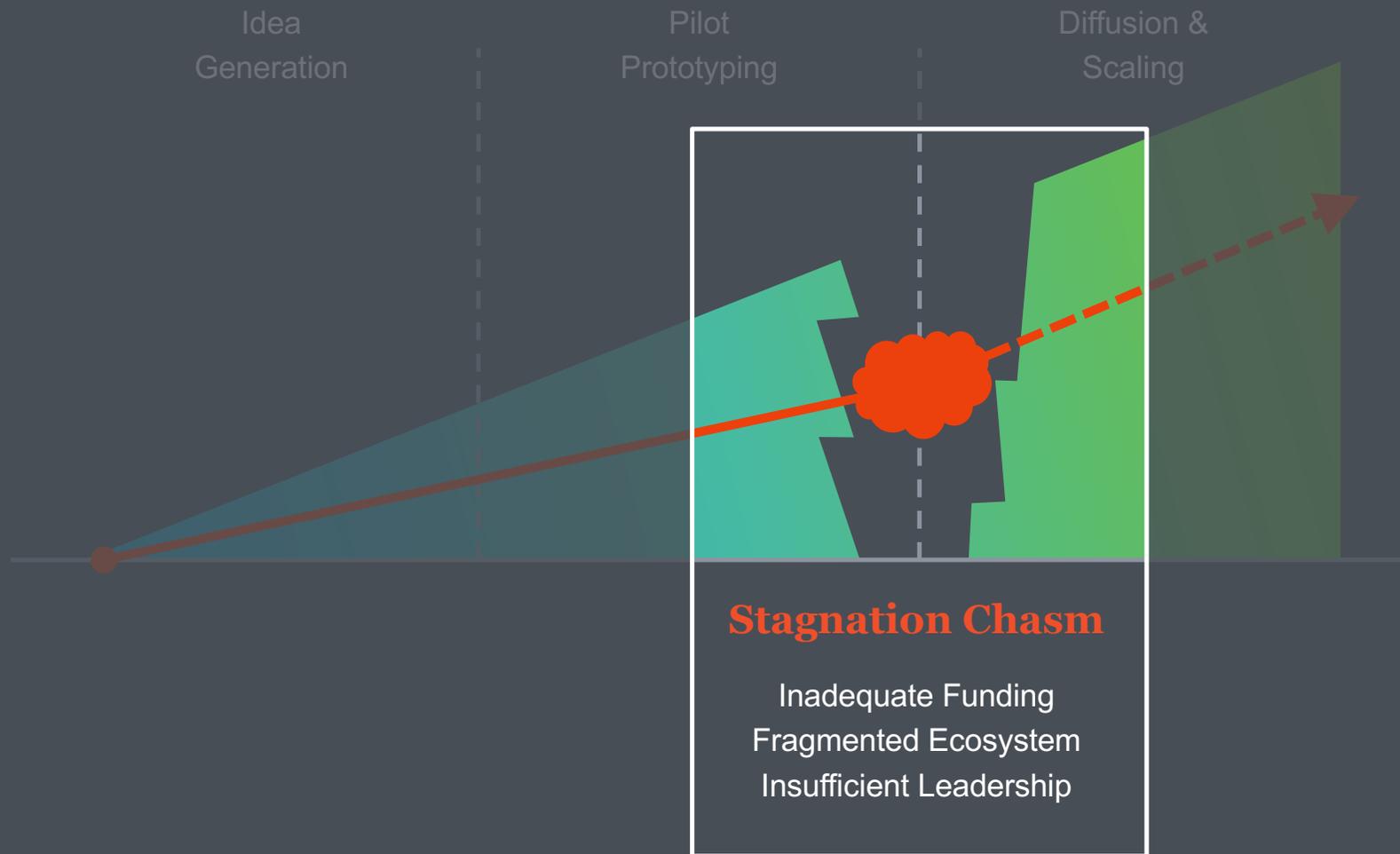
# WHAT WE NEED

## Focus on Leadership Teams

- / Governance
- / C-Suite Team
- / Management Team



# Social Innovation Continuum





Kriss Deiglmeier



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