

# SOCIAL INNOVATION & POVERTY FUTURE RESEARCH DIRECTIONS

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# SOCIAL INNOVATION & POVERTY

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- Utilising social innovation to develop sustainable methods of poverty reduction is likely to lead to a higher standard of living, improved health standards and higher levels of education across a vast proportion of the global population.

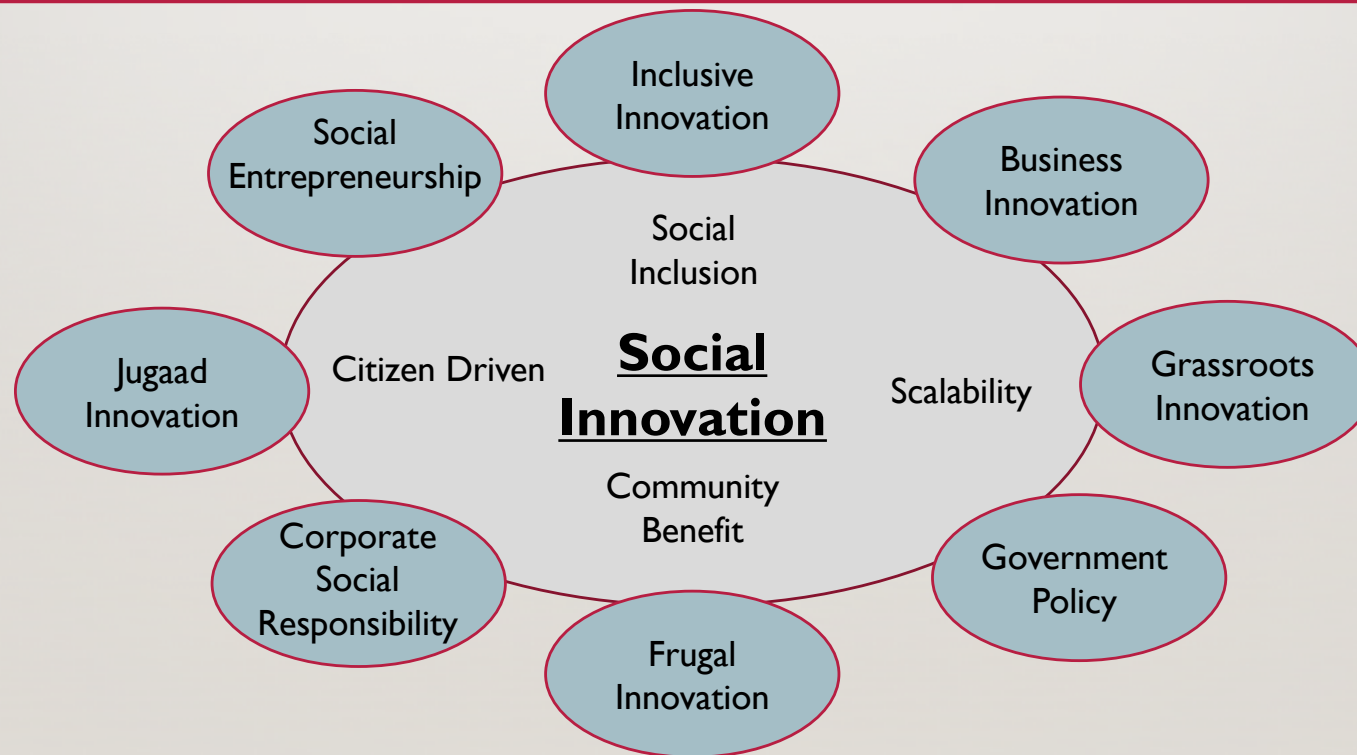
# SOCIAL INNOVATION DEFINITION

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- Conceptual evolution of social innovation
- Growing interest in social innovation
- Theoretical perspectives
- Widely contested
- Various attempts to define social innovation

# LINKED TERMS

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# PROPOSAL

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- To develop a tool that can be utilised by policy makers to assist in defining what initiatives can be classified as social innovation
- Utilise existing known linked terms to social innovation
- To further develop the tool into a taxonomy/scale



# SCORING SYSTEM

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- 2 points

- Social Inclusion
- Scalability
- Community Benefit
- Citizen Driven

- 1 point

- Inclusive innovation
- Business innovation
- Grassroots innovation
- Government Policy
- Frugal innovation
- Jugaad innovation
- Corporate Social Responsibility
- Social Entrepreneurship

# CASE STUDIES

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## Universal Basic Income

“Universal Basic Income (UBI) can be described as a form of unconditional transfer payment to the entirety of the populace, without means testing or work requirements. It is an idea that is garnering heightened interest in debates across the political spectrum as a possible method of dealing with those prognostications that caution against a dire future of extreme inequality driven by both socioeconomic and technological factors.” Chohan (2016)

Chohan, Usman W., Universal Basic Income: A Review (August 4, 2017). Available at SSRN: <https://ssrn.com/abstract=3013634>

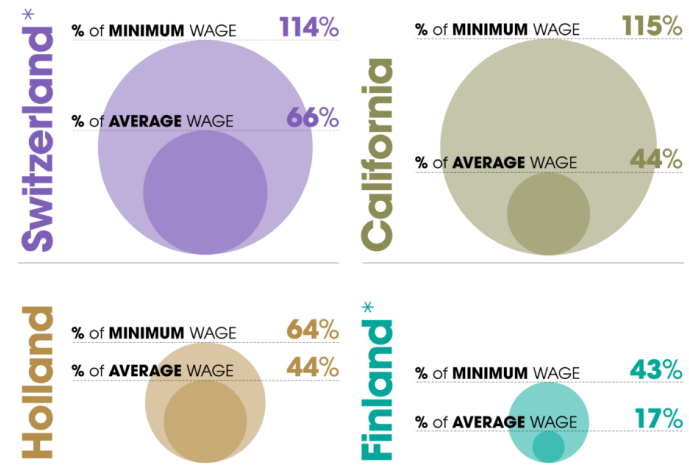
# CASE STUDIES

## Universal Basic Income

<https://apolitical.co/guaranteed-basic-income-pilots-canada-finland-holland/> - 7/10/17

apolitical

How much are the **basic income pilots** actually proposing to give people?

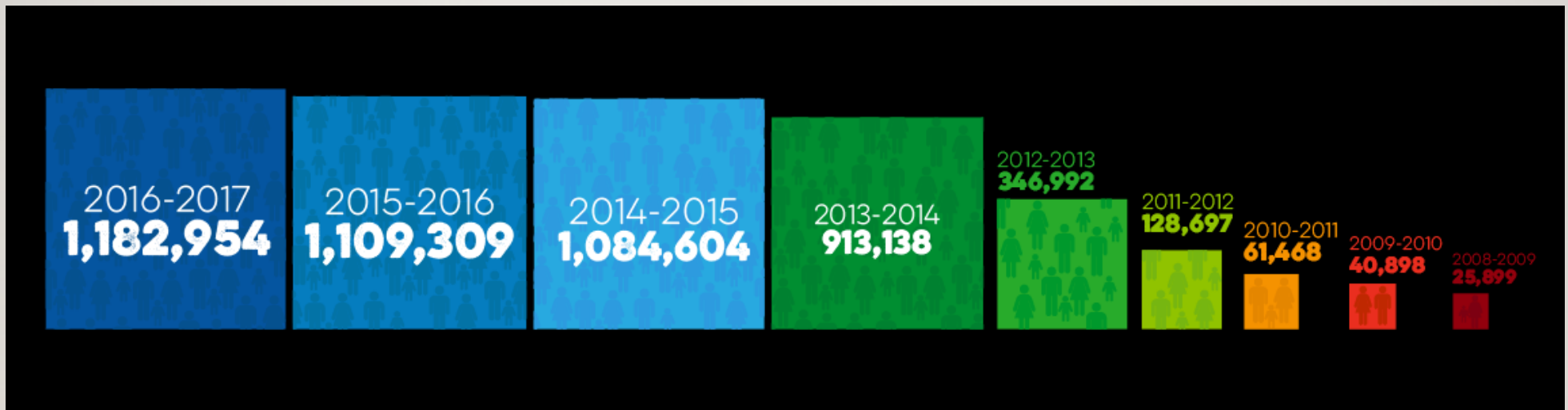


\*Switzerland and Finland do not have statutory minimum wages. These figures are based on collective bargaining agreements.



# CASE STUDIES

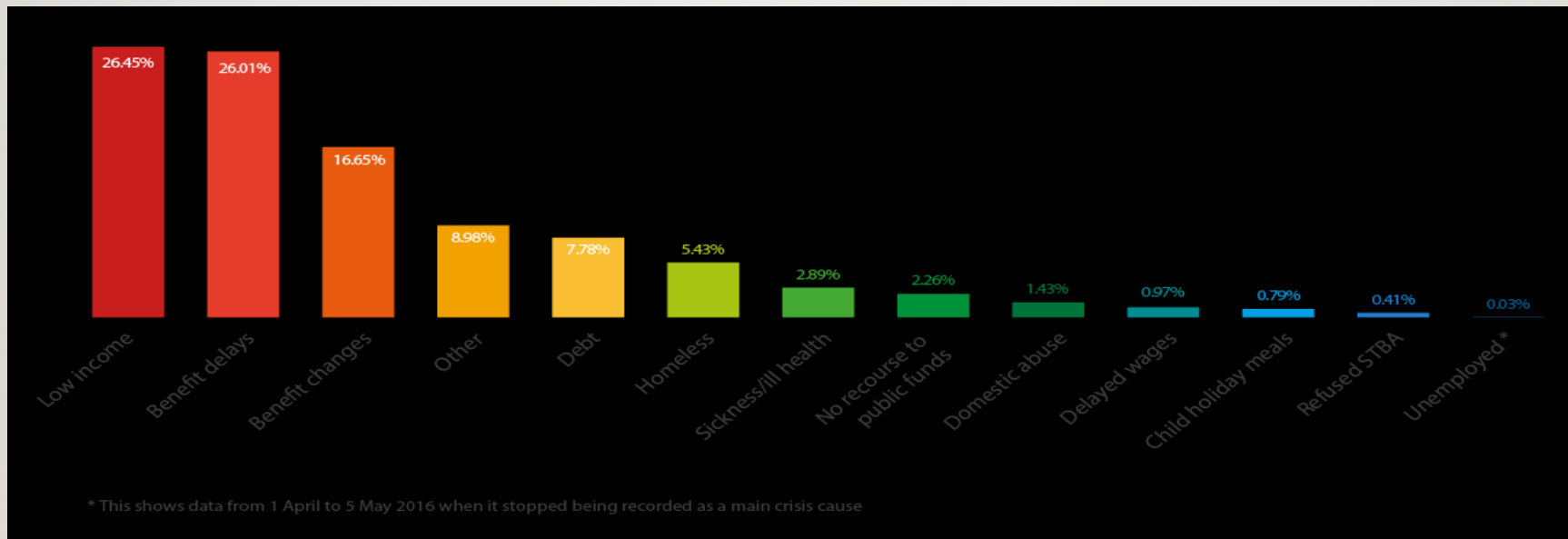
## UK Food Banks



Source: <https://www.trusselltrust.org/news-and-blog/latest-stats/end-year-stats/> - 7/10/17

# CASE STUDIES

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# POVERTY CASE STUDY INSTRUCTIONS

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You have approx. 10 minutes to complete the following exercise:

1. Briefly discuss one of the cases in your small group of 2-3 persons.
2. Use the worksheet as an *aide memoire* on the definitions.
3. According to the points system on your worksheet p. 3 please score your case study justifying your reasoning.
4. Answer the 3 questions on p. 4 of the worksheet.

# QUESTIONS

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1. Did you find the exercise difficult? Why/Why not?
2. Were your results for each of the case studies similar? Why/Why not?
3. What do you think was the main difference between the case studies?
4. Did your scoring reflect this?
5. Would you find such a measurement tool useful for future decision making?

# CONCLUSION & FUTURE RESEARCH DIRECTIONS

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Justify the need for various tools

Then:

- a) define and classify each of the elements
- b) develop the taxonomy or scale
- c) conduct case studies/analysis using the tool (gather empirical evidence)