



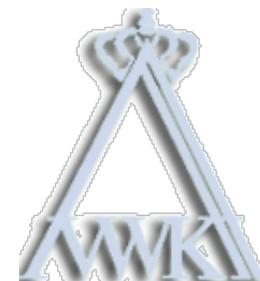
## Social Innovation – Research and Policy of the Future Towards a Comprehensive Innovation Policy

24<sup>th</sup> and 25<sup>th</sup> of October 2017

The Royal Flemish Academy of Science and the Arts, Brussels



**SOCIAL  
INNOVATION  
COMMUNITY**



*The Royal Flemish Academy of Science and the Arts*



## Welcome and Key Addresses

- **Monica MENAPACE**  
Project and policy officer, Unit B6 (Open and Inclusive Societies), DG Research and Innovation
- **Antonius SCHRÖDER**  
SI-DRIVE, TU Dortmund University
- **Armelle Ledan**  
SIC, AIDL (European Association for Information on Local Development)

## Agenda

### Tuesday, October 24, 2017 (morning)

#### Opening Session “Social Innovation from a global perspective”

##### Welcome and Key Addresses

- **Monica MENAPACE**  
Project and policy officer, Unit B6 (Open and Inclusive Societies), DG Research and Innovation
- **Antonius SCHRÖDER**, SI-DRIVE, TU Dortmund University
- **Armelle Ledan**, SIC, AIDL (European Association for Information on Local Development)

##### Keynotes

- **Jürgen HOWALDT (TU Dortmund University)**  
Social Innovation – Research and Policy of the Future - Results from the SI-DRIVE Project
- **Frances WESTLEY (WISIR)**  
Social Innovation and Resilient societies

##### Panel Discussion

##### Lunch

## Agenda

### Tuesday, October 24, 2017 (afternoon)

#### Parallel Policy Sessions

- SI-DRIVE: Education and Employment
- SI-DRIVE: Energy, Mobility, Environment
- SI-DRIVE: Health and Care
- SI-DRIVE: Poverty and Sustainable Development
- SIC: Intermediaries for Community-led Innovation
- SIC: Social innovation Policy in Europe: Where next?

#### Plenary Session: Increasing the Impact of Social Innovation

- **Josef HOCHGERNER (ZSI)** Social Innovation and Social Change – How to increase the impact of Social Innovation
- **Kriss DEIGLMEIER (TIDES)** Strategies for Scaling Social Innovation
- **Julia WITTMAYER (DRIFT)** The role of Social Innovation in Processes of Transition - Results from the Transit Project
- **Nadia VON JACOBI (SBS, University of Oxford)** Creating Economic Space for Social Innovation

#### Dinner

## Agenda

### Wednesday, October 25, 2017

#### Plenary Session: Social Innovation Policy

- **Steven DHONDT (TNO) and Matthias WEBER (AIT)**  
Results of the Policy and Foresight Process
- **Stefan KUHLMANN (Eu-SPRI, University of Twente)**  
New Generation of Innovation Policy
- **Raul ZAMBRANO (UNDP)**  
Social Innovation and the SDG

#### Policy Debate: Contours of a Social Innovation Policy

**Basudeb CHAUDHURI**, EC, DG Research & Innovation; **Nora MILOTAY**, European Parliament;  
**Raul ZAMBRANO**, UNDP; **Stefan KUHLMANN**, Twente; **Klaus PETERS**, ESTEP; **Juan-Luis KLEIN**, CRISES

#### Special events (in parallel):

- **The future of Social Innovation in Europe and beyond (Social Innovation Community - SIC)**
- **Workplace Innovation (European Workplace Innovation Network - EUWIN)**
- **European School of Social Innovation (ESSI)**

## How it all began: SI-DRIVE Kick-off (17/18th of February 2014)

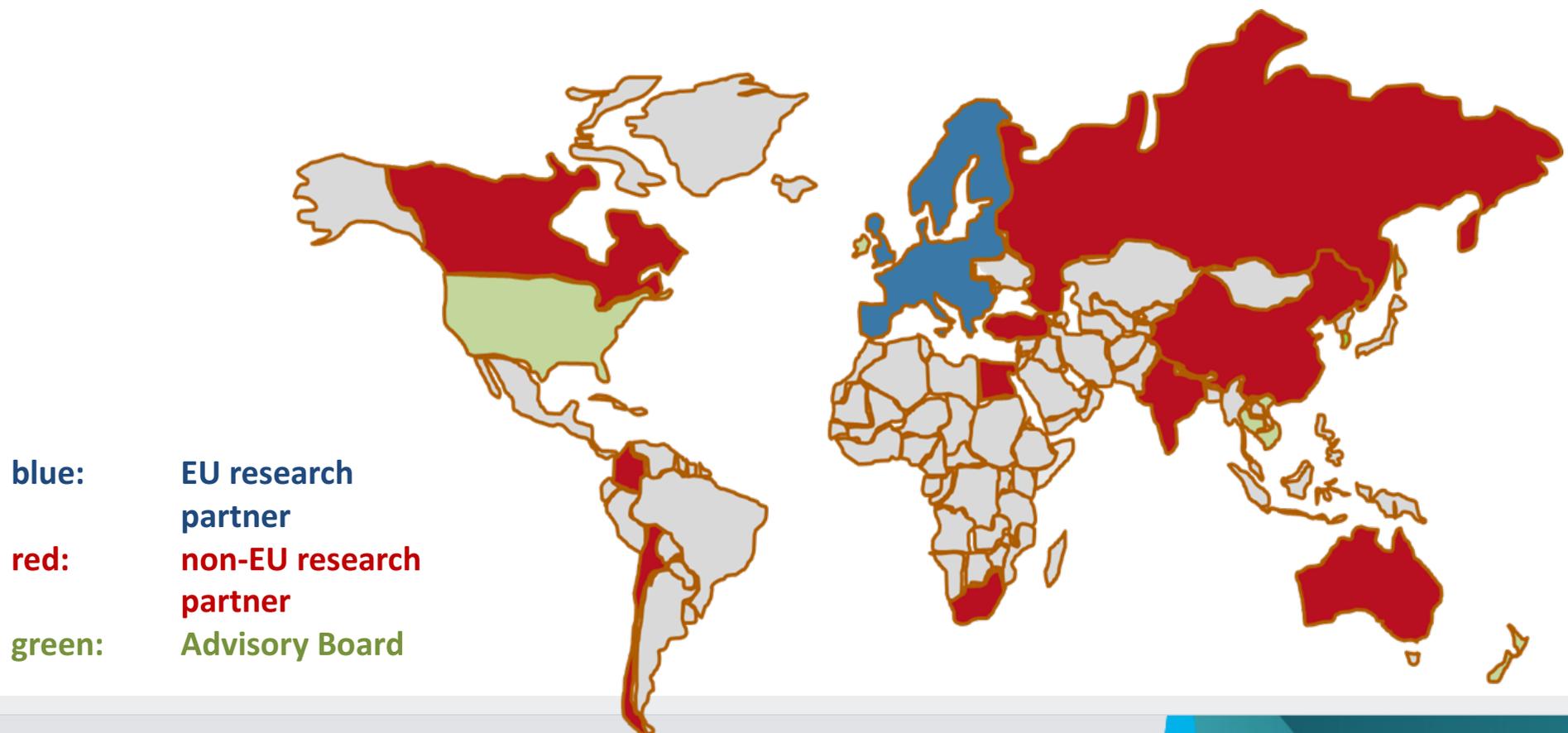


## SI-DRIVE: 25 international Partners



## International SI-DRIVE Consortium

- SI-DRIVE involves 14 partners from 11 EU Member States, 11 partners from other parts of the world, and 13 high level advisory board members: all in all 30 countries.



## Co-operation with other Social Innovation Projects

- **Intensive cooperation with SI projects** within the 7 Framework / HORIZON 2020:
  - more scientific projects like **TEPSIE**, **TRANSIT**, **SIMPACT**, and **CRESSIE**
  - more practice oriented projects like **BENISI** and **TRANSITION** (incubators) or **CASI** (CSA)
  - Social Innovation Community building projects like **SIX** and **SIC**
  - In close cooperation with **Net4Society**.



transformative  
social innovation  
theory



six



tepsie  
growing social innovation



net4society  
socio-economic  
sciences & humanities



nimpact



transition  
TRANSNATIONAL NETWORK  
FOR SOCIAL INNOVATION  
INCUBATION



SOCIAL  
INNOVATION  
COMMUNITY



Cr|E|S|S|I  
Creating Economic Space for Social Innovation

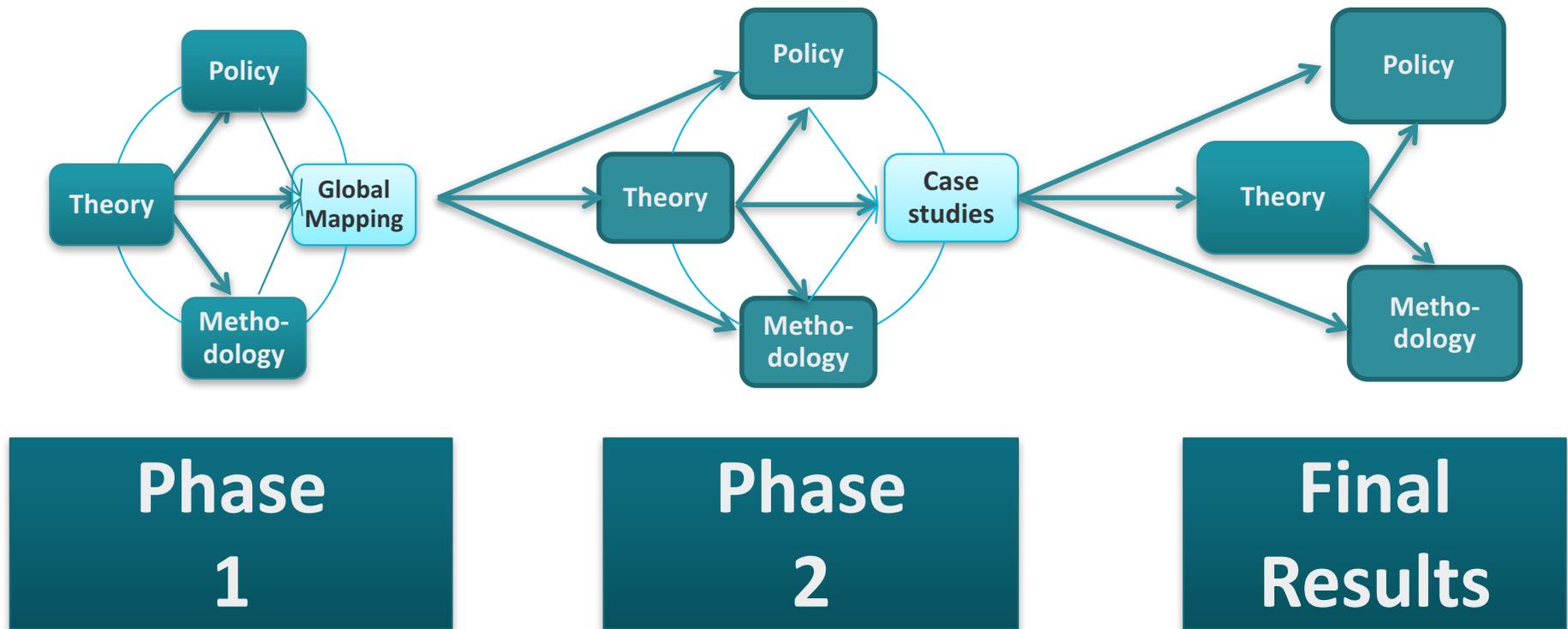


BENISI  
scaling social innovation

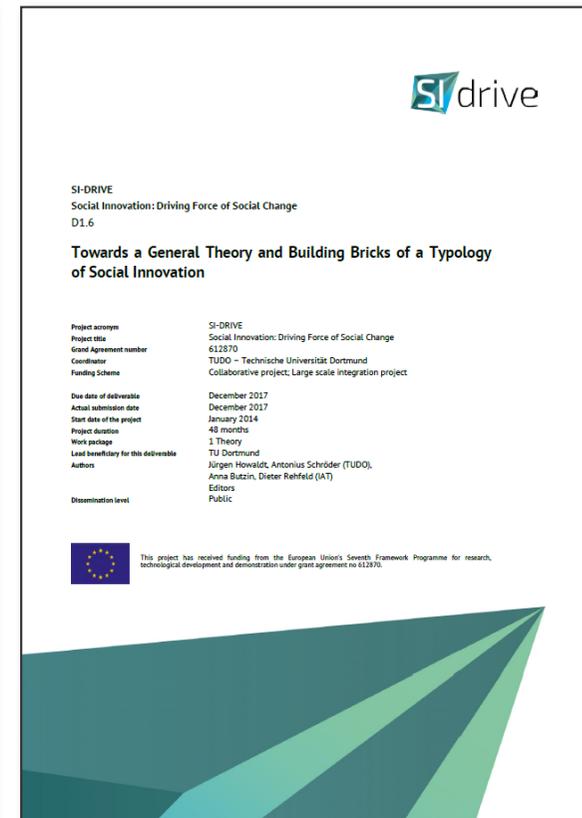
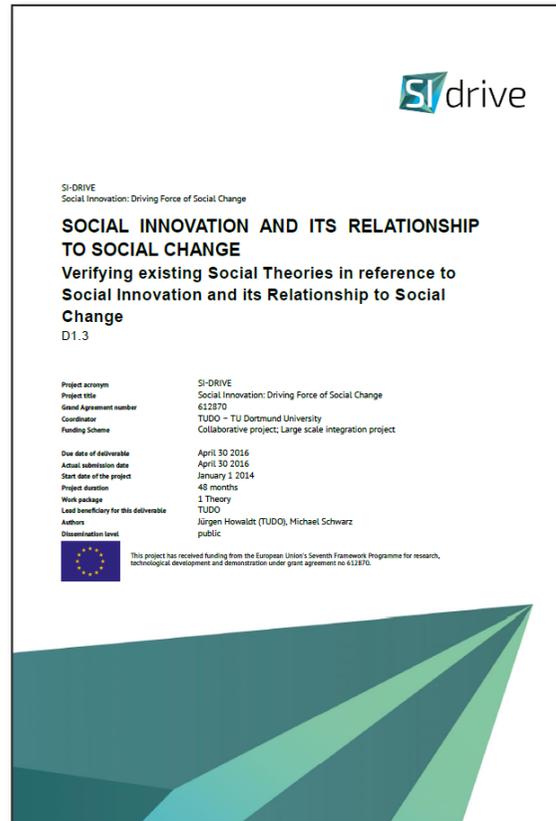
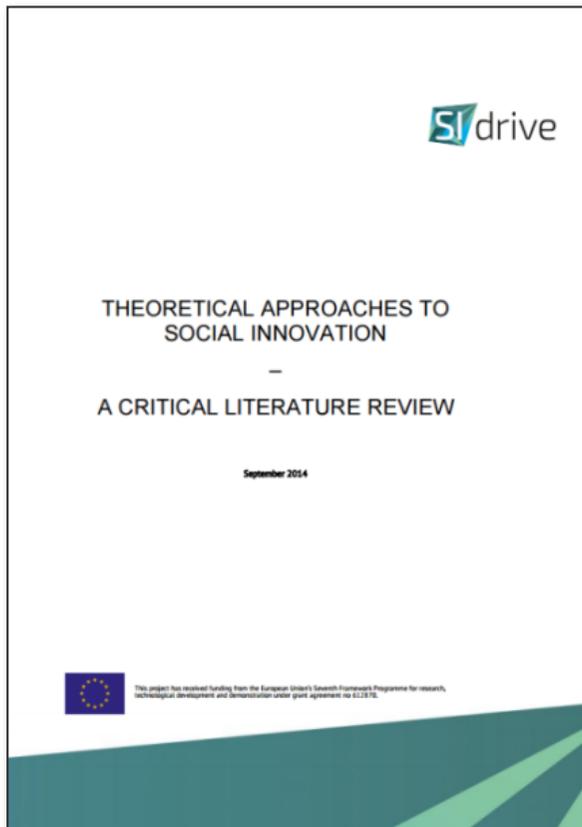


CASI

# Methodology: Iterative Process

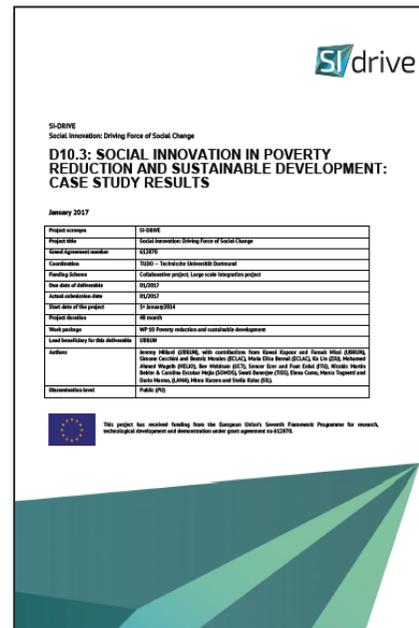


## Theoretical Framework Critical Literature Review – Social Change – Final Report



## Empirical Results: Global Mapping and Case Studies in Seven Policy Fields

- (1) Education and Lifelong Learning
- (2) Employment
- (3) Environment and Climate Change
- (4) Energy Supply
- (5) Transport and Mobility
- (6) Health and Social Care
- (7) Poverty Reduction and Sustainable Development



## Policy Briefs - Policy Declaration – Atlas of Social Innovation

**SI-DRIVE Policy Declaration: Social Innovation on the Rise - Challenges for Future Innovation Policy**

Version 2.1 (07.10.2017)

"The most urgent and important innovations in the 21st century will take place in the social field. This opens up the necessity as well as possibilities for Social Sciences and Humanities to find new roles and relevance by generating knowledge applicable to new dynamics and structures of contemporary and future societies."

Challenge Social Innovation

*Vienna Declaration 2011: The most relevant topics in social innovation research*

Taking up the results of the Conference "Challenge Social Innovation" resulting in the Vienna Declaration 2011 the European Union funded project SI-DRIVE further elaborated the theoretical and methodological frame for social innovation. Based on the theoretical and empirical findings this declaration is summarising the consequences for a social innovation policy of the future.

**I. Social Innovation on the Rise – the Emergence of a New Innovation Paradigm**

Social innovations have been emerging in recent years both as an object of research and practice. They are exerting an influence on people's lives in a variety of forms. They change the way we live together, work, handle crises and make the most of opportunities. Likewise, they are driving different societal sectors and cross-sectoral networks and individuals. A growing consensus among practitioners, policy makers and the research community shows that technological or business innovations alone are not capable of overcoming the social, economic and environmental challenges modern societies are facing. A vast and growing number of social innovation initiatives all over the world show the need to understand better what social innovations can achieve and how best they can be deployed.

Social innovations are the main object of research of the SI-DRIVE project. The global mapping of more than 1,000 social innovations and the in-depth analysis of more than 80 examples from around the world demonstrate the variety of conditions and approaches leading to success. They illustrate the strengths and potentials of social innovations in the manifold areas of social integration through education, employment and poverty reduction, as well as in establishing sustainable patterns of consumption in areas like energy supply, mobility and environment, or in coping with health challenges under conditions of demographic change. The economic and political crises of the past years have taught us that growth needs to be inclusive. Social integration and equal opportunities, but also the future sustainability of society as a whole, can only be fostered by allowing social innovations to gain more importance.

This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 612870.

EUROPEAN **POLICY BRIEF**

**SOCIAL INNOVATION IN POVERTY REDUCTION AND SUSTAINABLE DEVELOPMENT**

This policy brief is an initial summary of some of the main issues in the policy field of Poverty Reduction and Sustainable Development (hereinafter referred to as PRSD) midway through the research being undertaken by SI-DRIVE. It briefly examines the main challenges of PRSD, the social innovation practices in this context, the drivers and barriers involved in relation to both current and future developments, as well as outlining policy issues and providing policy recommendations. Active participation from eleven countries has contributed to this policy brief: Denmark, Chile, China, Colombia, Croatia, Egypt, India, Italy, South Africa, Turkey and the UK. All have also contributed material from a large number of other countries, resulting in a relatively robust global perspective.

Jeremy Millard, Brunel University, UK

February 2016

**INTRODUCTION**

Poverty is herein defined as having an income lower than an absolute minimum or as being insufficient to enable individuals or groups to participate in a normal way in society, leading to various forms of exclusion, vulnerability or marginalisation. Whilst global poverty has decreased, it is rising in Europe and the gap between the highest and lowest income groups is widening everywhere. Research by the IMF, the OECD and the EC show conclusively that this is both socially and economically damaging to everyone, including those on high incomes. PRSD social innovations are typically bottom-up, small scale and highly local and contextualized, at least initially. All United Nations member countries agreed in 2015 to a 15-year strategy to tackle these challenges through sustainable development to meet the needs of the present without compromising the needs of future generations. A huge number of initiatives around the world are successfully using social innovation approaches to meet these needs, even though most do so without using this term.

European and Global Challenges  
Global sustainable development challenges are multi-dimensional with most vulnerable people experiencing deprivation across many areas of their lives. These include lack of adequate income,

- EUROPEAN POLICY BRIEF - Page | 1

**ATLAS OF SOCIAL INNOVATION**

NEW PRACTICES FOR A BETTER FUTURE

AVAILABLE JANUARY 2018

## Keynotes

- **Jürgen HOWALDT (TU Dortmund University)**  
“Social Innovation – Research and Policy of the Future”  
- Results from the SI-DRIVE Project



- **Frances WESTLEY**  
**Waterloo Institute for Social Innovation and Resilience (WISIR)**  
Social Innovation and Resilient Societies



## Parallel Policy Sessions

### SI-DRIVE:

- **Education and Employment** (Throne)
- **Energy, Mobility, Environment** (Albert I)
- **Health and Care** (Library)
- **Poverty and Sustainable Development** (Marie-Therésé)

### SIC:

- **Intermediaries for Community-led Innovation**  
(Ockghem, downstairs left, outside right, Atrium)
- **Social innovation Policy in Europe: Where next?**  
(Rubens, downstairs left, outside left)

## Increasing the Impact of Social Innovation

- **Josef HOCHGERNER (ZSI)**  
Social Innovation and Social Change  
– How to increase the impact of Social Innovation
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Strategies for Scaling Social Innovation
- **Julia WITTMAYER (DRIFT)**  
The role of Social Innovation in Processes of Transition  
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Results of the Policy and Foresight Process
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UNIVERSITY OF TWENTE.



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EC, DG Research & Innovation, Brussels, Belgium
- **Nora MILOTAY**  
European Parliament, Brussels, Belgium
- **Raul ZAMBRANO**  
United Nations Development Programme, UNDP
- **Stefan KUHLMANN**  
University of Twente, The Netherlands
- **Klaus PETERS**  
European Steel Technology Platform ESTEP, Brussels, Belgium
- **Juan-Luis KLEIN**  
Centre de recherche sur les innovations sociales” CRISES  
(Center for research on social innovations)



UNIVERSITY OF TWENTE.



## SI-DRIVE Policy Declaration

### Social Innovation on the Rise – the Emergence of a New Innovation Paradigm

- Social Innovation, **democracy and participation**
- Social innovation and the **economy**
- Social Innovation and the **ecological transition**
- **Digital transformation** needs Social Innovation

### New innovation paradigm requires a new Innovation Policy

- We need a clear framework capturing the **variety** of Social Innovations!
- We need to **unfold the potential** of social innovations to enable systemic social change!
- We need **new governance of eco-systems** to create sustainable social innovations with a high societal impact!
- We need more **involvement of universities and research centres** to support social innovations!

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## Special Events (in parallel)

- **The future of Social Innovation in Europe and beyond  
(Social Innovation Community - SIC)**

**Room Throne**



- **Workplace Innovation  
(European Workplace Innovation Network - EUWIN)**

**Room Rubens**



- **European School of Social Innovation (ESSI)**

**Room Albert I**



# Thank you very much!

[www.si-drive.eu](http://www.si-drive.eu)