



Creating value together

Towards business partnerships between social economy enterprises
and traditional businesses

Thon Hotel EU,
Rue de la Loi 75, 1040 Brussels

PROGRAMME

Tuesday 3 July 2018	
10:00	Registration and coffee
11:00	Opening Katharina Warta <i>Director, Technopolis Group, Austria</i>
11:05	<u>The host's opening</u> Ulla Engelmann <i>Head of Unit, European Commission, DG GROW, F.2: Clusters, Social Economy and Entrepreneurship</i>
11:20	<u>Setting the scene</u> Peter Leyman <i>General Manager, Social Enterprise Ryhove VZW, Former Managing Director Volvo Cars, Ghent</i>
11:40	<u>Key findings of the study on cooperation of social business enterprises and traditional businesses</u> Mika Naumanen <i>Senior Scientist, VTT Technical Research Centre of Finland Ltd, Finland</i> Doris Schartinger <i>Senior Scientist, AIT Austrian Institute of Technology GmbH, Austria</i> Elena Como <i>Head of the Research and Evaluation Unit, LAMA Development and Cooperation Agency Societa' Cooperativa S.C.R.L., Italy</i>



12:00	<p><u>Five parallel workshops showcasing best practices on:</u> <i>Participants are invited to attend one of the following workshops</i></p> <ul style="list-style-type: none"> • Sharing economy – New modes of collaboration • The spectrum from CSR to social-intrapreneurship – The next step towards collaboration • Public and private procurement – Transactional business relationships • Gender and collaboration – The promotion of gender opportunities • Co-creation workshop – Understanding the value of collaboration and evaluating it
13:00	<p>Lunch break</p>
14:00	<p><u>Five parallel workshops showcasing best practices on:</u> <i>Participants are invited to attend one of the following workshops</i></p> <ul style="list-style-type: none"> • Circular Economy – New modes of collaboration • Changing management methods – Leading your business to the next stage of collaboration • Clusters – Creating shared value • Experience from the European Social Fund – Collaboration between traditional enterprises and social economy enterprises in social franchising • Co-creation workshop – Measuring the value of collaboration: what and how?
15:00	<p><u>Five parallel workshops showcasing best practices on:</u> <i>Participants are invited to attend one of the following workshops</i></p> <ul style="list-style-type: none"> • New technologies and digitisation – New modes of collaboration • Social impact investment – From investment to integrated cooperation • Clusters – Creating shared value • Experience from the European Social Fund – Collaboration between traditional enterprises and social economy enterprises to promote work integration • Co-creation workshop – Assessing the evaluation: data analysis and learning
16.00	<p>Coffee break</p>



16:20	<p><u>Wrap-up</u> Rebecca Allinson- <i>Director, Technopolis Group, United Kingdom</i></p>
16:50	<p><u>Panel discussion: success factors for creating value together</u></p> <p>Moderator: Slawomir Tokarski <i>Director, European Commission, DG GROW, Directorate F: Innovation and Advanced Manufacturing.</i></p> <p><u>Panellists:</u> Kimmo Lipponen <i>Chief Executive Officer, Finnish Association for Social Enterprise, Finland</i></p> <p>Sophi Tranchell (tbc) <i>Group Chief Executive Officer, Divine Chocolate Ltd., United Kingdom</i></p> <p>Emmanuel de Lutzel <i>Vice President, Volunteering, BNP Paribas, France</i></p> <p>Hans Reitz <i>Founder and Managing Director of creative agency Circ GmbH & CO KG and co-founder of "Grameen Creative Lab" (together with Prof. Muhammad Yunus), Germany</i></p> <p>Renata Truzzi de Souza <i>Portfolio Director, Brazil & the Southern Cone Region, NESST, Brazil</i></p>
18.00	<p>Break / transfer to Mundo-b</p>
19:00	<p><u>Networking event and walking dinner</u> Hosted by a Regional Government (tbc)</p> <p><i>Venue: Mundo-b</i> Co-working space for social enterprises Rue d'Edimbourg, 1050, Bruxelles</p>



Wednesday 04 July	
09:00	<p><u>Opening</u> Katharina Warta <i>Director, Technopolis Group, Austria</i></p>
09:10	<p><u>Preliminary recommendations to enhance collaboration</u> Moderator: Thomas Heimer <i>Scientific Head, Technopolis Group, Germany</i></p> <p><u>Panellists:</u></p> <p>Diana Dovgan <i>Secretary General, CECOP-CICOPA Europe, European Confederation of Cooperatives active in Industry and Services, Belgium</i></p> <p>Veronique Willems <i>Secretary General, UEAPME - European Association of Craft, Small and Medium-Sized Enterprise, Belgium</i></p> <p>Mikel Irujo Amezaga <i>Delegate of the Government of Navarre to the EU, Spain</i></p>
09:45	<p><u>World cafe sessions</u> Five parallel interactive sessions on future collaboration design for social economy enterprises, traditional business, intermediaries and policy makers</p> <ul style="list-style-type: none"> • The potential of hybrid business models – From transactional towards transformative collaboration • The potential of policy measures – How government can facilitate sustainable collaboration • The potential of clusters – The unique role of clusters to facilitate collaboration and shared value • The potential of rethinking value chains – The future of circular and shared economy • The potential of funding – The use of European funds to pilot collaboration modes and designs
11:00	<p>Coffee break</p>



11:30	<p><u>Panel discussion on the future of collaboration: the way forward</u> Moderator: Michael Wagemans <i>Managing Partner, i-Propeller, Belgium</i></p> <p><u>Panellists:</u></p> <p>Oana Toiu <i>Former State Secretary at the Government of Romania, Founder and CEO at Social Innovation Solutions, Romania</i></p> <p>Carsten Schierenbeck <i>Head of Sector Cluster Policy, European Commission, DG GROW, F.2: Clusters, Social Economy and Entrepreneurship</i></p> <p>Gilles Mirieu de Labarre <i>Deputy Higher Commissioner for social and solidarity economy and for social innovation - France</i></p> <p>Margarita Albors <i>Founder and President of Social Nest Foundation, Spain</i></p> <p>Ann Branch <i>Acting Director, European Commission, Directorate General for Employment, Social Affairs and Inclusion, Directorate Skills</i></p> <p>Antoine Feral <i>Vice President EU Affairs, Rolls-Royce</i></p>
12:45	<p><u>Concluding Remarks</u></p> <p>Ulla Engelmann <i>Head of Unit, European Commission, DG GROW, F.2: Clusters, Social Economy and Entrepreneurship</i></p>
13:00	<p>Lunch</p>
14:00	<p><u>Optional site visit to a social economy enterprise</u> MolenGeek or Atelier Groot Eiland in Brussels (duration ~2h)</p> <p><i>Further information on site visit will be provided soon</i></p>